

# Foreside Partner Spotlight: MARS Salesfocus Solutions

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MARS is the industry-leading data aggregation, data distribution, and data visualization platform for enhancing sales at asset management firms.

An “all in one” solution for data collection, business intelligence, distribution and analytics reporting, and relationship management. MARS transforms sales and asset data from the Retail and Institutional sales channels into actionable business insights to identify new sales opportunities, create product-targeted marketing leads, and facilitate asset growth.